

## Cover story Decor

### Luxe Linen

This and That's new home textile range Kīpus, a collaboration with textile designer Anahita Ginnwala, is perfect for the hot summer months. These textiles are a community effort of farmers and artisans in Maharashtra, an age-old cotton belt. Kīpus uses organic cotton, khadi fabrics to create contemporary home textiles where handicrafting and minimalism meet in perfect harmony.

Price ₹1,100 onwards  
AT [www.thisandthat.in](http://www.thisandthat.in)



### Art for the Floor

This hand tufted area rug, Mythos in skyline blue from Jaipur Rugs is designed for high-traffic zones in your home.

Price ₹10,100 - ₹37,000  
(4x6 ft - 8x11 ft)  
AT [www.jaipurrugs.com](http://www.jaipurrugs.com)



### Side by Side

Mango wood and cotton come together to create the Arvaki Side Stool from HOME4U. Price ₹8,069  
AT [www.home4u.in](http://www.home4u.in)



## This & that People

# NEW KIDS ON THE BLOCK

If you are bored with regular designs available in the market, here's a treat for you. These five product designers are creating unique and innovative pieces.

By RIDHI KALE



Photo by Anshu Kulkarni

### "IT'S ALL ABOUT MARRYING CRAFT WITH ART"

Vanshika Gupta, 25  
SUFNA by Vanshika Gupta | Delhi  
[www.lalshvanshika.com](http://www.lalshvanshika.com)

**Why** Gupta started the brand to save the dying arts like *raf* and *rogan* art when 2019

**Buy This** Coasters, cushions, masks, apparel and accessories.  
**USP** The biggest draw is the fact that the brand gives age-old crafts a new lease of life. "Rogan is an asymmetric art as the fabric is dyed up to get this print, whereas *raf* is a tension art done by coating *tanu-tanu*," says Gupta. Their cushions and pillows, create an exceptional design language. A good example is the beautiful hand-drawn coaster, made with knotted threadwork technique.  
**Price** ₹700 to ₹4,000



### PRETTY LITTLE THINGS

Vanshika Gupta surrounded by her products (top: cushions (above) and coasters (left) from the brand)

